PRUDENT EQUITY®

GIVE WINGS TO YOUR INVESTMENTS™

PRUDENT EQUITY®

WHO WE ARE?

Prudent Equity is an asset management company that has been serving family offices, HNIs and retail investors since 2012.

Our professionally certified team brings with it expertise and experience from various investment backgrounds. Our Chief Investing Officer brings with him 30 years of full-time investing experience.

We believe that an intensive & elaborate research effort can generate exceptional investment returns. We buy those securities that meet our strict proprietary investment criteria.

THE FOUNDER

SIDDHARTH OBEROI

Founder & Chief Investment Officer

- Our aim is to deliver returns which are substantially higher than the benchmarked index.
- We believe that our disciplined and opportunistic investment approach offers the most sensible and rational approach to building wealth.
- The goal is to curate a portfolio that increases capital at high rates over long periods while employing less risk.

PRUDENT EQUITY®

INVESTMENT PHILOSOPHY

Prudent Equity follows a bottom-up value investing approach to identify companies trading below their intrinsic value that provides significant upside potential with limited downside risk.

Although our core principle remains towards capital protection, our strategy has proved to deliver outsized gains.

Our strategy places focus on the unique strengths of the company, such as its overall financial strength, management, and its capital allocation policies.

PRUDENT EQUITY®

INVESTMENT CRITERIA

VALUE ORIENTED GROWTH COMPANIES

Companies growing at high rates.

CORPORATE GOVERNANCE

Forensic Accounting, Capital Allocation, Treating minority at par.

MARGIN OF SAFETY

Buying at a significant discount to estimated intrinsic value.

OPTIMAL CAPITAL STRUCTURE

Highly leveraged companies, frequent equity dilution etc. are some of the traits which are avoided.

PRUDENT EQUITY®

WHY WE ARE DIFFERENT

- To us, long term is a series of several short terms.
- Focus towards multiplying capital not specifically multibagger stocks.
- Our proprietary method to calculate the intrinsic value of a well studied stock has proven to be highly accurate over several decades of practice.

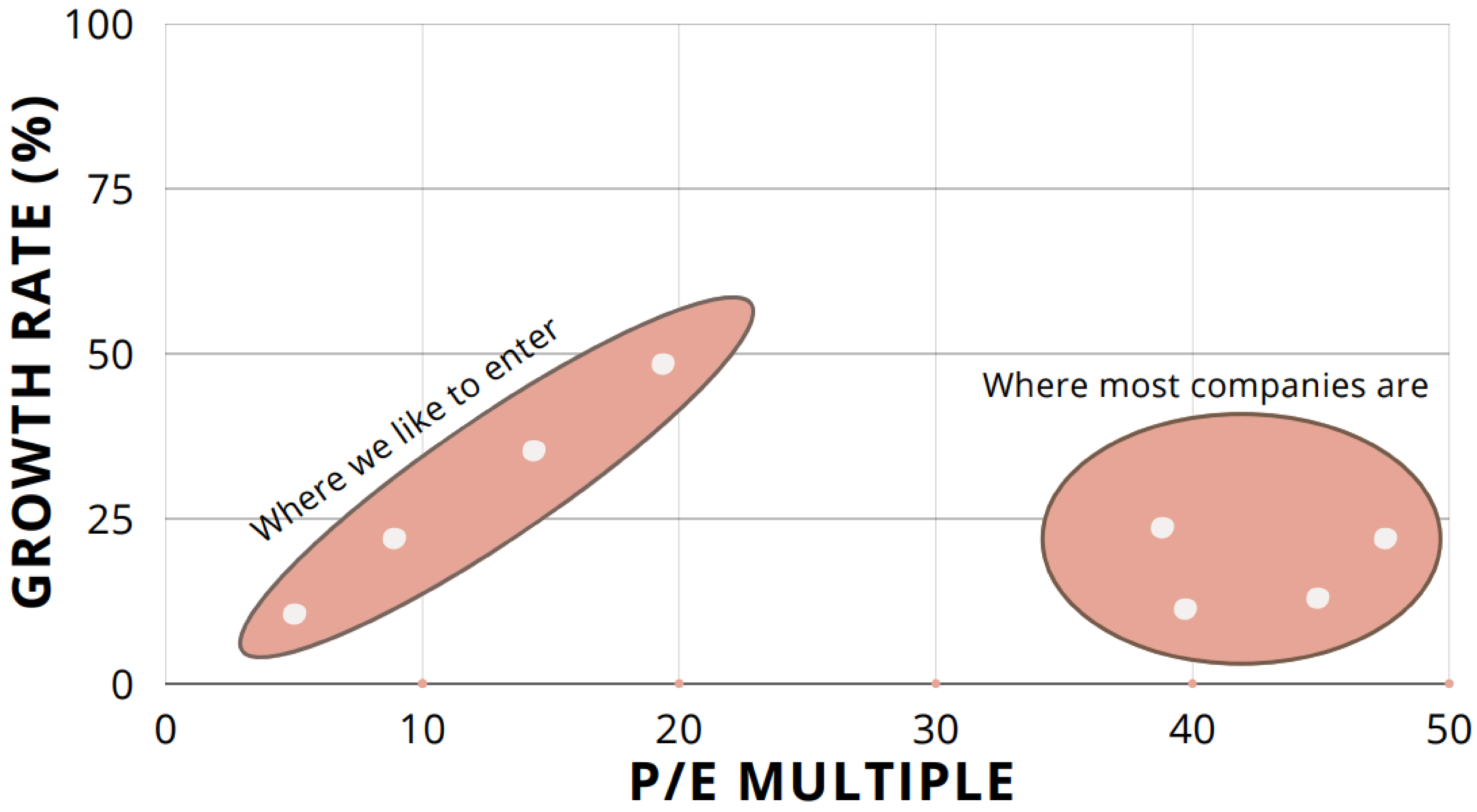
PRUDENT EQUITY®

SERVING CLIENTS ACROSS THE GLOBE

PRUDENT EQUITY®

OUR STRATEGY

VALUE INVESTING IS NOT BUYING AT LOW P/E. INSTEAD, BUYING AT A DISCOUNT TO THE INTRINSIC VALUE



GCP MODEL

G C P

GROWTH | CHEAP | PRICE

COMPANIES GROWING AT HIGH RATES

AVAILABLE AT CHEAP VALUATIONS

ENTRY AT THE RIGHT PRICE

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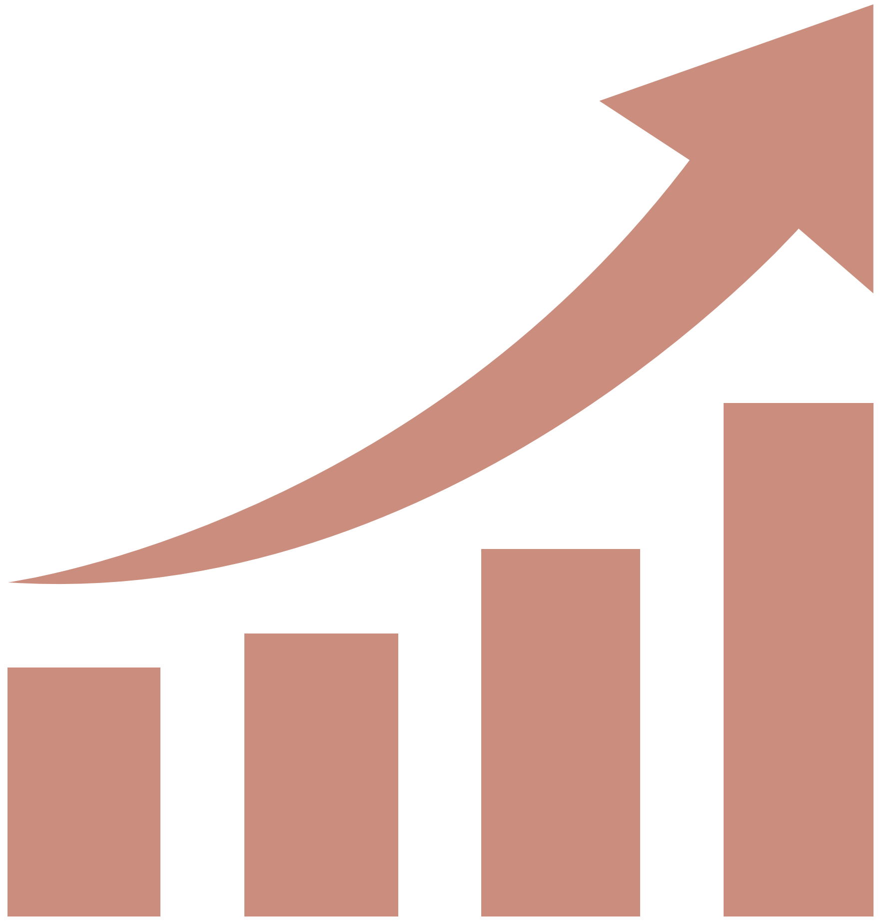

WEALTH CREATION

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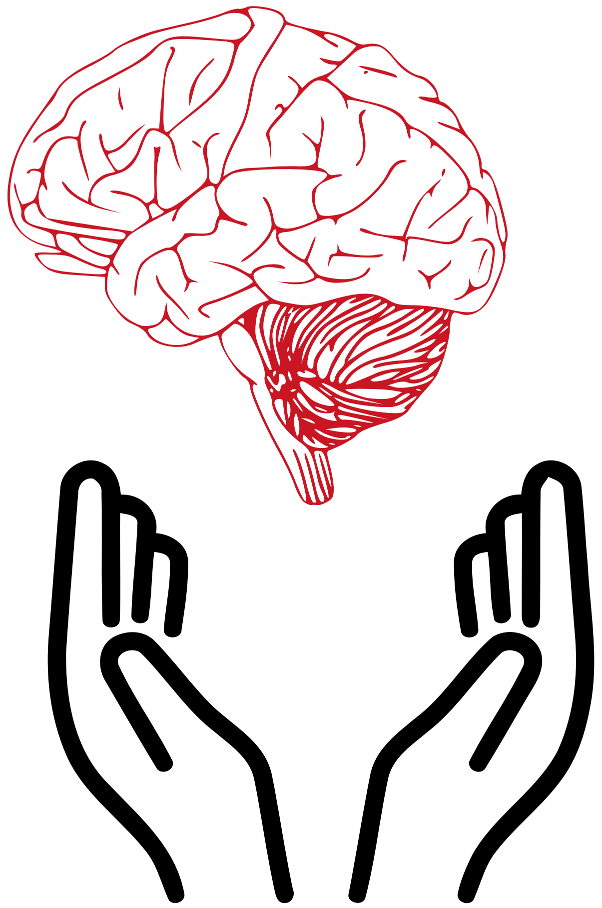
COGNITIVE FRAMEWORK

1. GROWTH
2. SPECIAL SITUATION
3. DELEVERAGING
4. CORPORATE GOVERNANCE
5. CAPITAL ALLOCATION
6. OPERATING LEVERAGE
7. CORPORATE ACTION



PRUDENT EQUITY®

AIF PORTFOLIO RETURNS

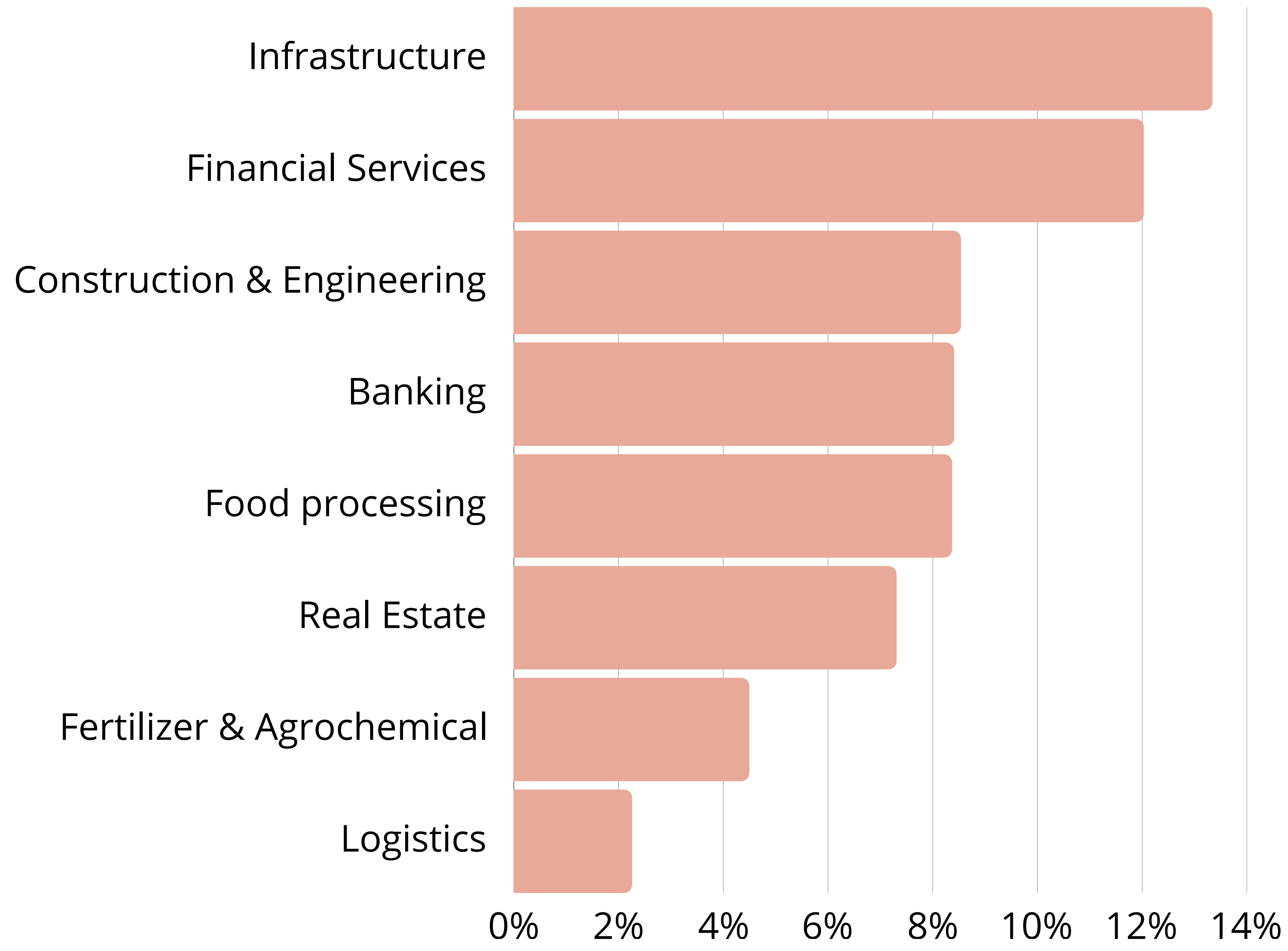
	YTD	3 Months	6 Months	1 Year	2 Years	3 Years	Since Inception
Prudent Equity ACE Fund	4.2%	16.8%	4.2%	-5.1%	0.5%	22.8%	25.0%
S&P BSE 500	-4.0%	11.7%	-4.0%	-2.9%	0.5%	11.3%	10.7%

As on 30th June 2026

₹1 crore invested in Prudent Equity ACE Fund at the time of inception in December 2022 is worth ₹2.20 crore

Fund level performance based on gross TWRR. Investor returns may vary due to the respective class and fee structure.
Returns over 1 year are annualized.

AIF SECTOR ALLOCATION



Asset	Allocation
Equity	65%
Cash	35%

As on 30th June 2026

AIF STRUCTURE

Taxation

AT FUND LEVEL

The gains are taxed at fund level. Redemption will be tax exempt in the hands of investor.

Skin in the Game

COMPULSORY

The Investment Manager is mandated to invest in his own scheme.

Lock-In

TEMPORARY LOCK-IN

Complete withdrawal flexibility after 2 years.

Fee Structure

VARIABLE OR FIXED

The fee is charged based on the slabs which are categorized on the basis of initial investment.

Withdrawal

Semi-Annually

The investor has the option to redeem funds on a semi-annual basis.

Minimum Investment

ONE CRORE

As per SEBI regulations, the fund will accept funds from investors with a minimum commitment of Rs.1 crore.

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AIF FEE STRUCTURE

Variable Fee Structure		
Capital Commitment	**Management Fees***	**Performance Fees****
Rs.1cr-3cr.	1%	15%
Rs.3cr-10cr.	1%	12.5%
Rs.10cr-25cr.	1%	10%
Rs.25cr. and above	1%	8%

Fixed Fee Structure	
Capital Commitment	**Management Fees***
Rs.1cr-3cr.	3.75%
Rs.3cr-10cr.	3.5%
Rs.10cr-25cr.	3%
Rs.25cr. and above	2.5%

*Charged Annually on NAV/AUM.
**Charged Annually on profits at the end of calendar year with high watermark principle followed.
Statutory taxes as applicable.
Plus operating expenses, brokerage costs, GST and all statutory fees/charges levied at actuals, capped at 0.50% of AUM
For more details refer contribution agreement

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IN THE NEWS

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PRUDENT EQUITY®

Have the purchase price be so attractive that even a mediocre sale gives good results

THANK YOU

PRUDENT EQUITY PVT LTD

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